



PORTFOLIO

Marketing & Communication



MARIA PAULA RECALDE
Independent Consult
+41 79 535 84 05 | mprecalde@gmail.com

COMMUNICATION MATERIALS

PROJECT

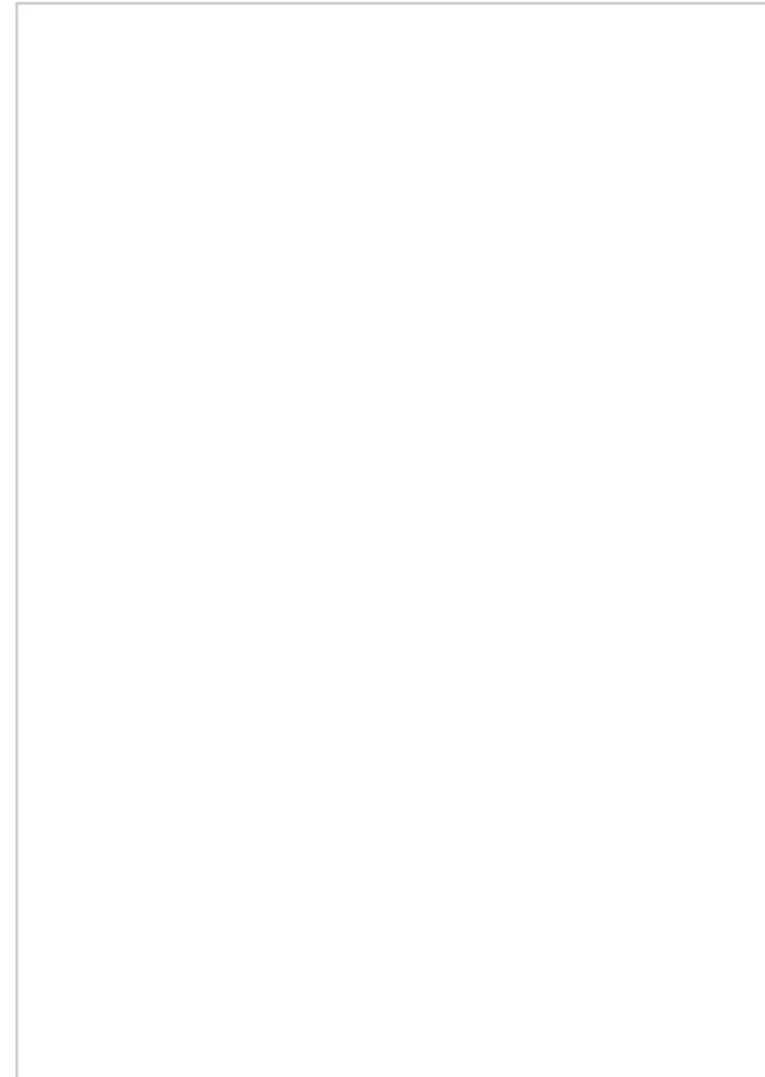
Brochures

TOOLS

Online and printed versions

GOAL

Increase visibility | Creating awareness | Branding



EXAMPLE I

Please click to know more about this project



EXAMPLE II

Please click to know more about this project

COMMUNICATION MATERIAL

PROJECT

Reports | Books

TOOLS

Online and printed versions

GOAL

Conference Reports | Essays | Manuals | Annual Reports



EXAMPLE I
Please click to know more about this project

POSTERS

PROJECT

Posters & Infographics

TOOLS

Online and printed versions

GOAL

Education purposes | Advertisements

EXAMPLE II

Please click to know more about this project

EXAMPLE I

Please click to know more about this project

+41 79 535 84 05 | mprecalde@gmail.com

OUTSTANDING PRESENTATIONS

PROJECT

Interactive presentations

TOOLS

Power Point or Prezzi

GOAL

Storytelling | Presenting new ideas, project & results



EXAMPLE I

WEBSITE

PROJECT

Website & Social Networks

TOOLS

Design & creative content

GOAL

Branding | Advertisements | Storytelling | Increasing awareness & Visibility



EXAMPLE I

www.genevasocialmedia.com
Website developing (design & text)

EXPERIENCE IN...

PROJECT MANAGER

MARKET RESEARCH ANALYSIS

BRAND STRATEGY

BUSINESS DEVELOPMENT


BUSINESS CARDS | INVITATIONS | FLYERS

WRITING / EDITING / TRANSLATING

VIDEO MAKER

EVENT COORDINATION





MARIA PAULA RECALDE
MBA | Communication & Marketing Professional

+41 79 535 84 05 | mprecalde@gmail.com

ENGLISH | FRENCH | SPANISH

